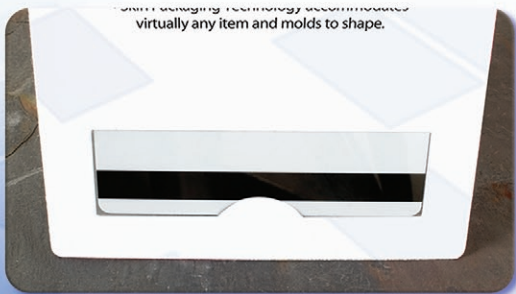


# VALUPAK™ GIFT CARDS

## *A Unique Package combining a Gift Card with a Value Added Premium Item.*

ValuPak™ allows retailers to personalize the gift card giving experience, providing a unique package combining a gift card with an additional gift item, all beautifully displayed on a hang hook compatible carrier. Samples of premium items include key chains, golf tees, fishing lures, bookmarks, etc. ValuPak™ accommodates your premium item without the need for expensive dies, molds or tooling costs.

ValuPak™ is available for both barcode and mag stripe applications. The carrier, along with the gift card and value item, is skinned using a unique, PVC-free, surlyn film application that provides a clear and secure covering.



While the entire package is covered, our unique Fold Forward mechanism allows the sales associate at the POS to simply fold the bottom of the carrier forward, exposing the magnetic stripe. Then, after swiping, simply fold the carrier back and secure it using the provided tab. For barcode only POS applications, a simple window is provided for valuation.

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